

Our Staff:

(from left to right)

- Carine Strong, Executive Director
- Sharon Clark-Koufis, Marketing & Communications Manager
- Marina Campos, Office Manager
- Adriane Beaudry, Program Manager



To Our Volunteers:

Thank you so much for everything you do. You are incredibly special people, each one of you with a very special gift. You have brightened so many lives. You make your family very proud because you have demonstrated time and time again that despite your busy lives, you consistently find the time to volunteer. Thank you for being such great ambassadors for volunteerism.



The future rests in our helping hands!



Volunteer MBC

(Mississauga, Brampton, Caledon)

2601 Matheson Blvd. E., Unit 43, Mississauga, ON L4W 5A8

905.238.2622

www.volunteermbc.org

And To All Our Supporters... We Thank You!



Planting the seeds to grow communities!



2009 Annual Report

Who We Are:

Volunteer MBC is a volunteer centre that has been created to foster and develop volunteerism in the Region of Peel, serving the cities of Mississauga and Brampton, and the Town of Caledon, by raising awareness of the power of service.

Our centre offers a referral service for volunteer placement within the community for all ages to include youth, seniors, newcomers and groups. We also serve the corporate community with various programming services that engage team volunteering.

In addition, we provide education and support for volunteers and community service agencies and organizations through topic and issue related workshops, comprehensive and informative programs, and community outreach.

And lastly, we also strive to be a strong voice to support and promote volunteerism through advocacy, public and media relations.



Our Mission:

Volunteer MBC promotes and supports volunteerism in an effort to connect all people to meaningful volunteer opportunities.

“Volunteers don’t get paid, not because they’re worthless, but because they’re priceless.”
~ Sherry Anderson ~

Our Vision:

To be a centre that unites citizens to ensure a healthy community where people care for each other and feel safe in an environment that promotes growth and respect.

“Only a life lived for others is worth living.”
~ Albert Einstein ~

Our Goals:

Promote - reach out to all potential volunteers.

Connect - use our website and one-on-one consultation to match potential volunteers to opportunities in not-for-profit organizations.

Strengthen capacity - we help voluntary sector organizations do a better job at recruiting, managing and retaining volunteers.

Partner with community organizations - to be a voice for volunteers and volunteerism in the community.

Our Beliefs:

- Volunteers are the back-bone of the voluntary sector. Their contributions are essential to maintain a healthy, vibrant society.
- In bringing valuable recognition to volunteers, we can all add value to the quality of life within the community.
- That we are a centre that unites citizens to ensure a healthy community where people care for each other and feel safe in an environment that promotes growth and respect.
- That every volunteer has a unique gift that they can use to help others and to improve their community.

We believe that together we can make a significant difference, as the future rests in our helping hands!

A Letter From Our Board President:

I have had the pleasure to not only observe, but to be an active participant in helping to develop a volunteer centre in response to the need to support volunteerism in the Region of Peel.



The Volunteer MBC staff and the Board of Directors are driven individuals who bring with them some very solid skill sets and knowledge, which has enabled them to take the concept of developing a volunteer centre and make it into a reality in such a very short timeframe. It is truly amazing to reflect back to when it all began, just under 2 years ago, and to be witness to the milestones that the centre has already reached to date.

I'm pleased to report that in August 2009, Volunteer MBC was incorporated as a charitable organization and we are looking forward to the completion of the charitable registration status in the coming year.

The Region of Peel is a diversified, cultural community with over 50% of the population being new to the community. The centre embraces diversity through the acceptance of the Canadian Code for Volunteer Involvement with a Cultural Competency Lens, and strives to ensure that our services are able to bring benefit to our community no matter what age, culture, education or ability.

You can be confident that Volunteer MBC is constantly adjusting to the changing needs and requirements of the community that we are here to serve by working with our agency members to provide them with the support that they need for volunteer management and to assist them with developing creative volunteer opportunities based on the wealth of experience that volunteers can bring to their organizations.

In the coming year, we are also looking forward to expanding our membership to include individuals who are passionate about volunteerism, as well as corporate membership so we can be a conduit to connect the corporate community with the not-for-profit community service sector.

With the on-going support of our agency members, our partners and our funders, this year is an exciting time for the centre. With new programs to deliver to the community, our on-going advocacy to support the voluntary sector within the Region and beyond, exploring new technologies to improve our communications to our members and the public at large, and our steadfast involvement in targeted committees and advisory groups so that we can continue to bring value to the sector and our community, 2010 has already started to become and will continue to be an action-filled year.

A handwritten signature in black ink that reads "Bonnie Yagar".

Bonnie Yagar
Board President

A Letter From Our Executive Director:

In the fall of 2008, Volunteer MBC (Mississauga Brampton Caledon) set out with a lofty vision to be a volunteer centre that unites ALL citizens to ensure a healthy community. To create a place where people truly care for each other and feel safe in an environment that promotes growth, diversity and respect. We see ourselves as an agent of change and while our journey has only just begun, we feel very strongly that volunteering can give us back our communities.



The basics of volunteering are about choice and belonging. It is about community and connecting. And it is about giving and contributing. It has a different value system from most of what is transactional or commodified in our lives. Where relationships, trust and love meet with the desire to create a better world... you have the act of volunteering. Volunteers are the ultimate drivers of social change. And the act of volunteering is transformative.

People in need of support often find limited places for help. Volunteerism has the power to change this. Volunteerism not only helps those who need a hand, but also provides a greater sense of community to the volunteer. As the saying goes, you get when you give. Volunteering gives us back our communities and our sense of belonging and overall well-being.

This connectedness provides us with the opportunity to nurture our environments and bring people together to create a community that truly cares for its own. It develops within us a true understanding and appreciation of the rich diversity, skills and talents of the residents that make up our communities.

At Volunteer MBC, our mission is to connect ALL people to meaningful volunteer opportunities. We push forward with the help and wisdom of you – our members, our board members, our volunteers, our funders and our peers – those who believe that a strong volunteer culture is a crucial part of who we are and who appreciate that volunteering doesn't just happen. We nurture volunteers, and respond to their needs so that they, in turn, can respond to the needs of their community. Our collective work is fuelled by their passion. What drives the volunteer to give their time inspires us to support their efforts.

Volunteer MBC has been a conduit to volunteer opportunities for just over one year now, but already we have established a solid reputation of community advocacy and innovative leadership as we promote civic engagement, connect volunteers to meaningful opportunities and assist people and agencies to work collaboratively to build community.

Volunteer MBC is committed to and proud to be a part of this change process. The Board, staff and volunteers continue to work together to provide an avenue for people to be engaged and work for the change that will make communities stronger, vibrant and most of all – connected.

A handwritten signature in black ink that reads "Carine Strong".

Carine Strong
Executive Director

2009 - In Review:

- We're committed to creating a volunteer base that is reflective of the community we serve.
- In March 2009 our referral service began with each volunteer receiving referrals based on their area of interest through one-on-one consultation.
- Referred close to 800 volunteers to not-for-profit agencies across the Region of Peel.
- Participated in the 2009 Ontario Youth Volunteer Challenge and organized 33 events which engaged 700 youth who volunteered a total of 1,800 hours.
- Launched Volunteer MBC website in the summer of 2009.
- Launched the on-line volunteer opportunities database in the fall of 2009.
- Built a database with over 2,500 potential volunteers to call on for specific events.
- Visited 52 of the 63 high schools in the Region and facilitated over 40 youth assemblies, presentations and workshops.
- Delivered Newcomer Volunteer Readiness workshop to 120 newcomers.
- Delivered 11 workshops and 8 L.U.N.C.H. (Learn, Understand, Network, Collaborate, Help) sessions to member agencies to assist with their volunteer management challenges.
- Launched the on-line 'Wall of Fame' to recognize volunteers who truly have made a difference.

*"Be the change you want to see in the world."
~ Mahatma Gandhi*

2010 - Plans for the Future:

- Continue to enhance the quality of life within the Region in all areas where volunteers are involved.
- Educate community on volunteerism with aggressive marketing campaign to reach out to targeted audience.
- Connecting volunteers to meaningful opportunities via on-line volunteer opportunities database and through one-on-one consultation.
- Help strengthen organizations to better manage their volunteer resources by continuing to provide customized workshops and L.U.N.C.H. sessions based on identified needs.
- Launch volunteer programs specific to key targets:
 - Launch the Volunteering 101 for Youth Program to present to grade 10 civics classes.
 - Launch the Newcomer Volunteer Readiness Program (NVRP).
 - Launch the Retired Seniors Volunteer Program (RSVP).
 - Launch the Employee Volunteer Program (EVP).

*"We are all like one-winged angels.
It is only when we help each other that we can fly."
~ Luciano de Crescenzo*

2009/2010 Board of Directors:

- Bonnie Yagar, LL.B., LL.M., TEP, Associate, Pallett Valo LP, *Board President*
- Geraldine Aguiar, Director of Volunteer Development, Heart House Hospice, *Board Secretary*
- Janet Menard, Commissioner, Human Services Department, Region of Peel
- Janey Piroli, Director, Organizational Development, PepsiCo Canada
- Paula DeCoito, Executive Director, Social Planning Council of Peel
- Sharon Doherty, Manager, Recreation Development, Recreation & Property Services, Town of Caledon
- Shelley White, Chief Executive Officer, United Way of Peel Region

2009 Year-end Financial Statements:

VOLUNTEER MISSISSAUGA BRAMPTON CALEDON		
STATEMENTS OF REVENUE, EXPENDITURE & ACCUMULATED EXCESS OF REVENUE OVER EXPENDITURE - OPERATING FUND		
FOR THE NINE (9) MONTHS ENDED DECEMBER 31, 2009 (with comparative figures for the year ended March 31, 2009)		
	31-Dec 2009	31-Mar 2009
REVENUE		
The Trillium Foundation of Ontario	75,000	40,000
United Way Of Peel Region - Annual Funding	58,953	44,954
United Way Of Peel Region - Other Funding	36,025	113,190
The Region Of Peel	100,000	47,500
Municipalities - Mississauga, Brampton, Caledon	40,000	5,000
Donations	8,610	600
Workshops & Memberships	16,629	-
Miscellaneous Receipts	16,462	-
Human Resources Development Canada - Summer Student	3,703	-
	<u>355,382</u>	<u>251,244</u>
EXPENDITURE		
Audit	375	-
Bank Charges	80	4
Database & Website	2,243	6,202
Equipment & Leasing	2,948	6,725
Management Fees	38,437	57,533
Meetings	933	882
Membership & Marketing	2,564	1,119
Occupancy	2,827	3,094
Office, Misc, Postage & Delivery	3,117	5,271
Premises Rental	19,249	11,559
Salaries & Benefits	208,094	106,482
Special Projects	32,750	-
Telephone & Internet	2,929	1,737
Training	1,151	847
Travel	3,178	1,680
Workshops	3,989	-
	<u>324,864</u>	<u>203,135</u>
EXCESS OF OPERATING (EXPENDITURE) REVENUE	30,518	48,109
ACCUMULATED EXCESS OF REVENUE - Beginning Of Period	48,109	-
ACCUMULATED EXCESS OF REVENUE - End Of Period	<u>78,627</u>	<u>48,109</u>

The Auditor's Report Is Attached To This Statement

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