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FOR IMMEDIATE RELEASE

**Volunteer MBC Celebrates
International Volunteer Managers Day**

November 5, 2010 – Mississauga, ON – Today, November 5th, Volunteer MBC is proud to be celebrating International Volunteer Managers Day. This celebration is an opportunity to recognize the dedication and leadership that volunteer managers and co-ordinators bring to their profession.

International Volunteer Managers day was founded and observed for the first time in 1999. Over the years the day has grown to now receive support by volunteer involving agencies and organizations – both large and small – from all around the world.

Volunteering does not take place in isolation. Behind each and every volunteer there is someone who takes on the responsibility of coordinating, supporting, training and recruiting the volunteer so that it not only fulfills a specific need that the organization may have, but that it also fulfills the personal objectives that a volunteer has and helps to fulfil the reason behind why they give of themselves.

“Volunteer managers are the essential link between their organization’s program and service delivery and the individuals who give of their time,” said Carine Strong, Executive Director of Volunteer MBC. “It is through the support, leadership and dedication of volunteer managers and administrators that individuals can find true meaning in volunteering. They guide volunteers towards using their talents and skills sets to help others, and provide appreciation and recognition for the volunteers’ contribution – so it’s only fitting that today we express our appreciation and provide recognition to volunteer managers and administrators for the profound impact that they make to their profession and to the voluntary sector.”

Volunteer MBC is a volunteer centre serving the cities of Mississauga and Brampton, and the Town of Caledon. The centre offers a referral service for volunteer placement within the community for all ages. They also provide education and support for volunteers and community service agencies and organizations, and serve the corporate community with various programming services that engage team volunteering. Additionally, the centre strives to be a strong voice to support and promote volunteerism.

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By working closely with organizations to include the Peel Volunteer Administrators Network (PVAN), the centre helps to provide resources and tools for volunteer managers to assist them with volunteer recruitment, managing and retaining volunteers for their organizations.

“At PVAN, our members are volunteer managers who have many talents.” said Robin Haley-Gillin, Chair, Peel Volunteer Administrators Network (PVAN). “They juggle requests from staff, conjure volunteers to assist the organization, are clairvoyant when it comes to identifying problems and possible solutions and are an integral part of non-profit life. With their skills, organizations are successful in delivering programs to their clients, volunteers feel appreciated and the public benefits. Happy International Volunteer Managers Day!”

Volunteer MBC is currently located at 2601 Matheson Blvd. E., Unit #43 in Mississauga, with satellite locations planned for Brampton and Caledon in the near future. For more information about the volunteer centre, and to access their on-line volunteer opportunities database, visit www.volunteermbc.org.

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